

INNOVATION FUNDING & EU OPPORTUNITIES



ZERORESIDUE – KICKOFF MEETING



Valentin Wallnöfer
03.03.2026

NATURE OF INNOVATION

NOI TECHPARK

HARD FACTS

2.400 PEOPLE

15 LANGUAGES

12 HECTARE CAMPUS

4 UNIVERSITY
FACULTIES

3 RESEARCH
INSTITUTES

78 COMPANIES

34 START-UPS

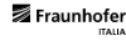
70 LABORATORIES

INSTITUTIONEN

UNIVERSITY



RESEARCH INSTITUTES



COMPETENCE CENTRES



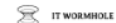
INSTITUTIONS



START-UPS

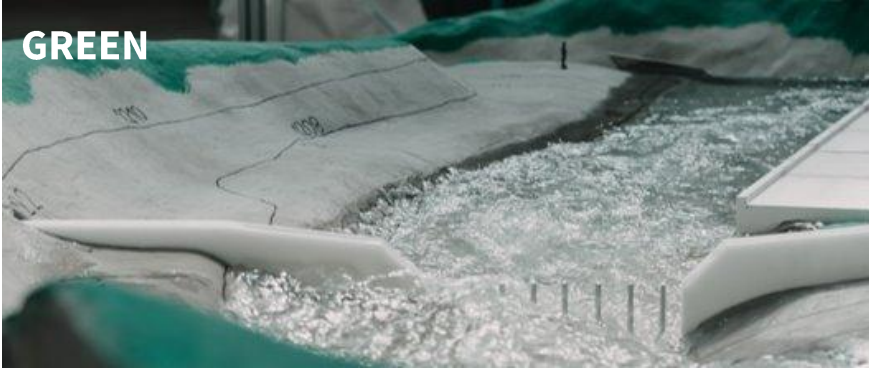


COMPANIES



TECHNOLOGY SECTORS

GREEN



FOOD & HEALTH



DIGITAL



AUTOMOTIVE & AUTOMATION




SERVICES

LABS Lab Desk Maker Space & Prototyping Kitchen Lab Free Software Lab	TECH TRANSFER Networking & Cooperation R&D Consultancy Know-How Transfer Events	START-UP INCUBATOR Pre-Incubation Start-up Incubator	INNOVATION MANAGEMENT Alpha Innovation Pi Innovation Start-up Match Students Sprint
AREA & SPACES Areas for Rent (Offices, Labs, Pilot Projects) Seminar Area	INNOVATION FUNDING & EU-OPPORTUNITIES Regional & National Funding EU Funding Private Funding EU Partnering Lab Bonus	OPEN DATA HUB Data Access Data Sharing Data Visualization	PUBLIC ENGAGEMENT MiniNOI Arts & Culture Guided Tours NOISE

TEAM

OUR TEAM




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EU OPPORTUNITIES

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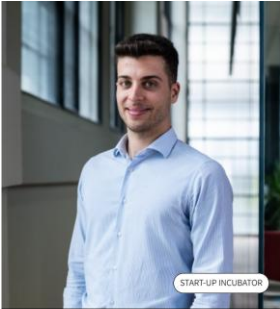


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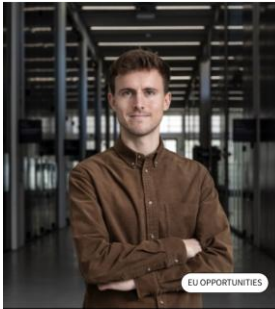


EU OPPORTUNITIES

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Public & Private Funding: INNOVATION FUNDING

INNOVATION FUNDING

*Innovation funding refers to financial support provided to individuals, startups, companies, or research institutions to develop new ideas, technologies, products, or services. This funding is typically aimed at reducing the financial risks associated with innovation and accelerating the development and commercialization of innovative solutions. It can come from **public sources** (such as government grants or EU programs), **private investors** (like venture capital), or **hybrid models**.*

Public funding (money with Impact)

+

Private funding (money for scale-up and growth)

=

Innovation Funding

PUBLIC FUNDING

1. Strategic advisory to **access funding for R&I** at regional, national and European level
2. Matching with experts and partners
3. Support in project review and submission
4. Workshops



European
Innovation
Council



PRIVATE FUNDING

1. **Investment readiness analysis** to increase fundraising success through strategic preparation
2. Financial model **template**, VC question bank, investor deck and data room **checklist** to meet VCs expectation
3. Identification of the most suitable investors from our **160+ network**
4. Organization of **1-to-1 meetings** between interested investors and the company
5. Support throughout the **negotiation process**

EU OPPORTUNITIES©

“All about Europe: Funding, Networks and Services”

EU Funding

1. Strategic Advisory to access EU Funding for R&D and Innovation
2. Matching with international experts and partners
3. Support in project review and submission
4. Workshops

EU Partnering

1. International Partner search all over Europe
2. Help to participate to most relevant events (incl. international B2B events, pitching sessions, tech events) at the European level in your technology field
3. Access to all European networks for innovation

INNOVATION FUNDING & EU-OPPORTUNITIES – CUSTOMERS



LOCAL FUNDING

REGIONAL FUNDS: PROVINCIAL LAW 14/2006

If you are a company in South Tyrol looking to grow or develop an innovative R&I project this is the right tool.

Provincial Law 14/2006 is a powerful tool for **strengthening South Tyrol as a hub of innovation** through **targeted financial incentives** for local businesses with innovative projects.

We help with the presentation of high-quality and well-structured proposals, polishing ideas into fundable, high-impact innovation projects – **increasing the chances of success under LP 14/2006.**

REGIONAL FUNDS: PROVINCIAL LAW 14/2006

A strong PL 14 project shows **real innovation**, tackles **meaningful technical challenges**, and stands on a **solid, sustainable plan**. It needs a team with the **right skills**, clear and **measurable outcomes**, tangible **in-house R&D effort**, and a proposal that communicates everything **clearly and convincingly**.

Core funding measures:

Industrial research projects	Experimental development projects	Feasibility studies for innovation
Process & organisational innovation	Innovation consultancy & support services	Management systems (including ESG certifications)

LAB BONUS

A tool within Provincial Law 14/2006 for **South Tyrolean businesses** to **use the NOI Techpark laboratories**.

Fast. Simple. Effective. **Innovation made EASY.**



LAB BONUS (IN NUMBERS)

Only in 2025, Lab Bonus

34 companies supported

36 Lab Bonus financed

€ 416.000 estimated project costs

€ 252.000 in granted funding

€ 164.000 company investment



LAST EFRE / FESR CALL CURRENTLY OPEN
DEADLINE: 31.03.2026

THANK YOU.

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